## 2020 SID-Washington Annual Conference Sponsorship Benefits – Early Bird*

<table>
<thead>
<tr>
<th>Sponsor Benefits</th>
<th>Diamond</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Supporter</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$15,000 ($25,000 Non-Member)</td>
<td>$10,000 ($15,000 Non-Member)</td>
<td>$7,500* ($10,500 Non-Member)</td>
<td>$6,000* ($7,000 Non-Member)</td>
<td>$4,000* ($4,500 Non-Member)</td>
<td>$1,500* ($2,500 Non-Member)</td>
</tr>
<tr>
<td>Conference Guests</td>
<td>30 guests</td>
<td>20 guests</td>
<td>15 guests</td>
<td>10 guests</td>
<td>5 guests</td>
<td>3 guests</td>
</tr>
<tr>
<td>Tables at General Session(s)**</td>
<td>1 Table (10 Guests)</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Exhibition Space</td>
<td>Booth, (Prime Location)</td>
<td>Booth, (Prime Location)</td>
<td>Booth</td>
<td>Table</td>
<td>Table</td>
<td>Shared Table With Other Supporters (Up To 3 Per Table)</td>
</tr>
<tr>
<td>Looping PowerPoint Slides on Stage</td>
<td>Own slide with logo</td>
<td>Own slide with logo</td>
<td>Logo on shared slide</td>
<td>Logo on shared slide</td>
<td>Logo on shared slide</td>
<td>Logo on shared slide</td>
</tr>
<tr>
<td>Visibility on App and Website</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Listing</td>
<td>Listing</td>
</tr>
<tr>
<td>Social Media Perks</td>
<td>3 Tweets, 3 Facebook posts, 2 LinkedIn posts, 1 Instagram post</td>
<td>2 Tweets, 2 Facebook posts, 1 LinkedIn post</td>
<td>2 Tweets, 1 Facebook post, 1 LinkedIn post</td>
<td>1 Tweet, 1 Facebook post</td>
<td>-</td>
<td></td>
</tr>
<tr>
<td>Visibility on Conference Sponsor Signage</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Listing</td>
<td>Listing</td>
<td>Listing</td>
</tr>
<tr>
<td>Visibility in Pre-Conference Outreach</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Listing</td>
<td>Listing</td>
<td>Listing</td>
</tr>
<tr>
<td>Day-of Promotional Push through Event App</td>
<td>Yes</td>
<td>Yes</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Visibility in Post-Conference Promotions</td>
<td>Yes</td>
<td>Yes</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Video Loop on Registration and Common Area Screens</td>
<td>1 Minute Video</td>
<td>-</td>
<td>-</td>
<td>-</td>
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<td>-</td>
</tr>
</tbody>
</table>

### Reception Sponsorship - $3,000 ($4,500 Non-Member)

Sponsors receive advertisement on the agenda, app, and exclusive signage at the Conference reception and the opportunity to set up cocktail tables with your organization’s promotional materials for additional visibility.

- Sponsor receives visibility on the website, signage, outreach materials, and on the mobile app.
- Includes Social Media Perk: 1 Tweet.
- Includes 5 conference tickets.
- Limited to two sponsors only.

### Innovation Showcase Sponsorship - $10,000 ($15,000 Non-Member)

- Sponsor receives visibility on the website, outreach materials, and on the mobile app.
- Includes: Naming rights for the Innovation Gallery and a table in the Innovation Gallery.
- Includes: Social Media Perks: 2 Tweets, 2 Facebook posts, 1 LinkedIn post.
- Includes: 10 conference tickets.
- Limited to one sponsor only.

*Innovation Gallery Sponsors are not eligible to participate in the Innovation Challenge Competition.*
**Mobile App Sponsorship - $6,000 ($7,500 Non-Member)**
Sponsor the Mobile App for SID-Washington’s Conference of up to 1,000 attendees.
Includes: Naming rights for the Mobile App, banner ads on the Mobile App, and increased visibility.
Sponsor receives additional visibility on the website, signage, and outreach materials.
Includes: Social Media Perks: 2 Tweet, 1 Facebook post, 1 LinkedIn post.
Includes: 5 conference tickets.
Limited to one sponsor only.

**Photobooth - $6,000 ($7,500 Non-Member)**
Sponsor a photobooth for 7 hours during the day. Your organization’s logo will appear on each photo that is taken.
Sponsor receives visibility on the website, outreach materials, and on the mobile app.
Includes Social Media Perk: 1 Tweet, 1 Facebook Post, 1 LinkedIn post.
Includes 5 conference tickets.
Limited to one sponsor only.

**Goodie-bag Sponsorship - $5,000 ($6,500 Non-Member)**
Sponsor a goodie-bag that every attendee will receive at registration with your organization’s promotional materials. Size and content of goodie-bags to be approved by SID-Washington.
Sponsor receives visibility on the website, signage, outreach materials, and on the mobile app.
Includes Social Media Perk: 1 Tweet, 1 Facebook Post.
Includes 5 conference tickets.
Limited to one sponsor only.

**Water Bottle Sponsorship - $5,000 ($6,500 Non-Member)**
Sponsor a water bottle that every attendee will receive at registration.
Sponsor receives visibility on the website, signage, outreach materials, and on the mobile app.
Includes Social Media Perk: 1 Tweet, 1 Facebook Post.
Includes 5 conference tickets.
Limited to one sponsor only.

**Student Sponsorship - $1,000**
This sponsorship provides organizations with the opportunity to invest in future development practitioners and colleagues. In addition to your chosen sponsor package from the list above, you may opt to add the Student Sponsorship Package.
- Sponsor organizations will receive 5 student tickets to be distributed to a list of students of their choosing or a list of students provided by SID-Washington.
- Sponsor organizations will be listed with other student sponsor organizations on the SID-Washington website and in the conference app.
- Sponsor organizations will also be recognized on student attendee name badges (“Sponsored by X Organization”).

*Note that the rates shown here are Early Bird Sponsorship rates, which end **Friday, April 3, 2020.** After April 3, sponsorship rates will increase for the Gold, Silver, Bronze, and Supporter levels, but all benefits will remain as is.
**Similar to last year, we will have open seating in the General Sessions, with assigned seating for only Diamond level sponsors (1 table each) and session speakers.

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**Registration Next Steps:**
Please head to our [Eventbrite page](https://www.eventbrite.com) to officially register. Once we have received your completed sponsorship registration via Eventbrite, we will contact you with details regarding your sponsorship benefits, including exhibition space and materials.

To go back to our Annual Conference webpage, click [here](https://sidwashington.org/annual-conference).