Corporate Role in Development
Workgroup Planning Meeting

EVENT SUMMARY

Online via Zoom
Wednesday, July 14, 2021 | 3:00 PM - 4:30 PM

Workgroup Co-Chairs
Michael R. Ingram | Senior Manager, Accenture Development Partnerships
Shamarukh Mohiuddin | Principal Associate, Nathan Associates

Event Description

The Corporate Role in Development Workgroup met on Wednesday, July 14th at 3:00 PM ET to plan events for the group in the next year. In recent months, the group organized events on topics such as Building Transformational Partnerships for Gender Equality and Private Sector Engagement in Sustainable Urban Development. All members were encouraged to join and to bring ideas for event formats and topics.
Workgroup Co-Chairs **Michael R. Ingram** (Accenture Development Partnerships), and **Shamarukh Mohiuddin** (Nathan Associates) began the event with introductions and a review of the Workgroup's mandate, prior activities, and meeting agenda. The Co-Chairs and attendees then brainstormed topics of interest for future events. Below are the results of the conversation:

### Discussion on Event Topics & Formats

**Topic 1: Environmental, Social, and Governance (ESG)**

Attendees discussed the level of attention that ESG currently has among investors, as it bridges the development and corporate worlds. ESGs can create real behavioral changes that were nearly impossible in the past, due to the now increasing alignment of corporate values and interests. Attendees agreed that the Workgroup should explore this topic further.

**Topic 2: Corporate Social Responsibility (CSR)**

Even though the changing corporate landscape is forcing them to adapt, companies are often unprepared to take on CSR and ESG initiatives. There is a disconnect between development and the corporate world over what they expect to gain from CSR and what such initiatives should look like. Attendees agreed that this topic is suited for further exploration.

**Topic 3: Measurement**

Attendees examined the importance of how to measure initiatives such as CSR and ESG. Measurement can help the development community understand a program’s impact. In the development and corporate spheres, there are different types of language and frameworks that can emerge depending on funding and stakeholders. This may be a useful topic because of its complexity and overlap with multiple issues within the corporate role in development.

**Other Topics:**

Attendees also discussed creating shared value (CSV) and the Responsible Minerals Initiative as potential event ideas. Regardless of the topic, the Workgroup should weave conversations around gender and racial equity into the fabric of each event.

**Alternative Forms of Engagement:**

Participants then explored other ways of engaging the Workgroup including:

- Connecting via a new Workgroup LinkedIn Group
- Collaborating with other SID chapters
- Creating a blog post by those interested in the Workgroup

**Next Steps:**

Based on the discussion, the Workgroup Co-Chairs will compile the feedback from the meeting and coordinate with SID-W staff to roll out events over the course of the year.