



Society for International Development
Washington Chapter



FY 2019

ANNUAL REPORT

Corporate Role in Development Workgroup

TABLE OF CONTENTS

1	Table of Contents
2	Introduction
3	Letter from SID-Washington
4	FY 2019 Workgroup Co-Chairs
5	Event Calendar
6	Event Summaries
8	Contact Us



CORPORATE ROLE IN DEVELOPMENT WORKGROUP

The SID-Washington (SID-W) Corporate Role in Development Workgroup is a group of individuals actively engaged in the private sector and the role it plays in international development. With events ranging from corporate social responsibility strategies to the role the private sector will play in achieving the SDGs, this workgroup aims to inform on the continued international presence and active role the private sector will play in development.



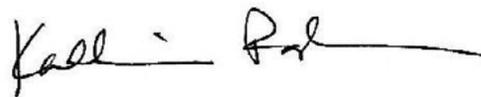
Dear Members of the Corporate Role in Development Workgroup,

We are happy to report that we had another exciting year! As we reflect on last year, the workgroup produced great events, including [The Business Role in Women's Empowerment: Accelerating Inclusive Growth](#). We are currently working on events for FY2020, so stayed tuned for more information! We look forward to providing SID-Washington's spin on how the private sector fits into the international development picture.

Lastly, we would like to thank outgoing Co-Chair Daniel. He helped us put on many fantastic events during his tenure. We wish him the best in his future endeavors.

Thank you for your continued interest and support of the workgroups. We hope to see you at future SID-Washington events! If you have any questions, please feel free to send an email to events@sidw.org.

Best regards,



Katherine Raphaelson



Paul A. Sherman

FY 2019 WORKGROUP CO-CHAIRS



**Shamarukh
Mohiuddin**

Principal Associate,
Nathan Associates

Shamarukh Mohiuddin is a Principal Associate at Nathan Associates where she engages the private sector in U.S. government efforts to support international economic development, trade and market integration. She also provides thought leadership and partnership advice for APEC related activities. Previously, Ms. Mohiuddin served as the Director of Economic Empowerment at the U.S. Chamber of Commerce Foundation where she helped global businesses harness their efforts to promote economic empowerment in under-served communities globally. She also served as Senior Advisor at WEConnect International, connecting women owned businesses to global corporate value chains. Ms. Mohiuddin is an expert in catalyzing cross-sector partnerships for development and equipping businesses to be drivers and advocates for inclusive and sustainable growth. She has a special focus on promoting women's economic empowerment and in helping women overcome barriers to economic independence, entrepreneurship and leadership. Ms. Mohiuddin's previous responsibilities covered international trade policy, trade facilitation and corporate social responsibility advisory services for governments and the private sector. She led the U.S. Bangladesh Advisory Council, has served as Director at Fontheim International, LLC, and as Director at Business Council for Global Development. She also led the activities of nonprofits including GlobalWorks Foundation and Lift Up Asia which are focused on anti-poverty efforts. Ms. Mohiuddin holds an M.A. in International Relations and South Asia Studies from Johns Hopkins University, School of Advanced International Studies (SAIS).



**Daniel
Wolf**

Senior Director,
Corporations &
Foundations,
Project HOPE

Daniel Wolf is an international development expert with more than 10 years of technical experience in partnerships, business development, trade, and market linkages. Recently, he designed and drove the development of a \$2 million transformative partnership for Volunteers for Economic Growth Alliance with Nestle and USAID aimed at reducing aflatoxin levels in maize through improving the agricultural practices of 20,000 smallholder farmers in Nigeria. He also serves on the board of IMPACT 2030, a private sector-led coalition that aligns human capital investment through employee volunteering, in the service of the sustainable development agenda. While working with the Corporate Council on Africa as director of membership, he managed the membership team's business development pipeline. He served as the primary relationship manager with U.S. and African businesses enhancing corporate members' partnerships and investments in Africa. Prior to this, he worked on a USAID funded project with the Southern Africa Trade Hub, where he served as the manager of export and trade development initiatives of African-made apparel, resulting in \$12 million in trade in 300 intra-African and international market linkages. Daniel helped bring about systemic change in Southern Africa by identifying market opportunities for textile and garment manufacturers, matching these manufacturers with international buyers, and facilitating agricultural-related investments for U.S. businesses in that region. He earned a master's degree in history with a concentration in South Africa and U.S.-Africa relations from George Mason University and a bachelor's degree in history from the University of Michigan.

Full bios can be found at <https://sidw.org/workgroups/corporate-role-development>

EVENT CALENDAR

Wednesday, January 9, 2019
4:00PM - 5:30PM | SID-Washington

Corporate Role in Development Workgroup Planning Meeting

Friday, March 8, 2019
10:00AM - 11:30PM | SID-Washington

The Business Role in Women's Empowerment: Accelerating Inclusive Growth



Corporate Role in Development Workgroup Planning Meeting

Event Description: The Corporate Role in Development Workshop met on Wednesday, January 9th to plan events for the group in the next year. In recent months, the group organized events on topics as *Corporate Sector Contributions to Health*.

Meeting Agenda

- I. Introductions
- II. Discussion of Broad Themes for Programming in 2019
- III. Group Activity
- IV. Next Steps

Discussion

- I. Introductions
- II. Discussion of Broad Themes for Programming in 2019
 - 1. Participants proposed broad themes for two or three sessions and provided input on potential event ideas, resources, and possible speakers. They also discussed having non-DC based speakers participate in the workgroup through webinars or other online formats.
 - 2. Attendees discussed the following themes:
 - a. Gender: Empowering and supporting women in the supply chain
 - b. Health and Safety: Occupational safety in the work place
 - c. Economic Growth
 - d. Entrepreneurship
 - e. Skills: Soft skills and resources to leverage accessibility to the emerging labor market and match the employer demand
 - f. Environment: The green initiative and the effects of climate change
 - g. Accessibility and Inclusion: Highlighting the inclusion of LGBTQIA, non-binary gender, and minority groups in workplaces
 - h. Fairness: Labor practices
 - i. Youth
- III. Group Activity
 - 1. Strengthening corporate role in development (engaging the corporate)
 - a. Having international development practitioners share their experiences and portfolios to increase engagement between workgroup members with similar backgrounds and potential corporates or corporate foundations.
 - b. Co-designing programs with corporate partners.
 - c. Exploring the role of non-profit organizations as an intermediary between USAID and corporates.
 - 2. Skills and Workforce Accessibility
 - a. Soft skills in the workforce.
 - b. Youth: Engagement between millennials and their employers.
 - c. Gender inequality practices in the workspaces of technology companies.
 - 3. Health
 - a. Technology and Innovation: Medical advancement to support international development.
 - 4. Economic Growth
 - a. Partnering with Corporates: Corporate Social Responsibility (CSR) and strategic implementation, CSR and link to markets, values in CSR, and NGO engagement with corporates.
 - b. Importance of corporates to quantify and measure the role, engagement, and impact of partnership with non-profits.
 - 5. Measuring and reporting SDGs: Exploring a variety of corporate engagement styles and strategies implemented in partnerships with NGOs and practitioners.
 - a. The role of NGOs to help corporates understand the social and environmental effects of their partnerships.
 - b. How corporates could expand work to remote and vulnerable areas where legal frameworks and government regulations are weaker.
 - 6. Logistics and Calendar:
 - a. The group suggested having one or two of these events coincide with bigger international events that will occur in Washington, D.C.
 - b. Notable Dates
 - March 2019: Anticipating the Global Partnership Week 2019. In 2018, the Global Partnerships Week was a series of international practitioner's forums supported by U.S. Government, USAID, U.S Global Development Lab, Concordia, Peace Tech Lab.
 - November 2019: U.S. Department of Commerce event.

The Business Role in Women's Empowerment: Accelerating Inclusive Growth

Moderator: **Shamarukh Mohiuddin**, Principal Associate, Nathan Associates

Speakers: **Maria Luisa Boyce**, Director, Global Public Affairs, UPS
Ira Hersh, Director of Partnerships, Gap Inc and Gap Foundation
Sarah Glass, Acting Director, Center for Transformational Partnerships, USAID

Event Description: How are global companies aligning their business strategy and social impact efforts with the Sustainable Development Goals, especially Goal 5 (Gender Equality)? Where can partnerships accelerate impact and how can the donor community work with business? The panel will share best practices in supporting women and girls, leveraging business tools to support the SDGs, partnering for broader impact, and the best areas of collective investment in the next 5 years.

Key Takeaways

1) Why invest in women?

Ira Hersh (Gap Inc.) began by saying that Gap Inc. believes in a need for more equality, and in the importance of building gender equality into the “DNA” of the work culture. **Maria Luisa Boyce (UPS)** stated that it's important for companies to identify how to work with women. Maria also gave the audience some statistics found by UPS of why it is important to invest in women. Namely, only 1 out of 5 businesses that export are led by women, and women exporters are 1.2x more productive than male exporting firms. **Sarah Glass (USAID)** added that USAID understands that it is vital to fully maximize the talents that women can bring to the workplace. Sarah noted that it's important to invest in women by including them in leadership roles in civil society, government, and businesses.

2) The barriers of women-led businesses

Maria Luisa stated that women-owned businesses are not able to tap into international markets for many reasons: cultural barriers, lack of IT skills, lack of resources and information, and the difference between services versus goods. Sarah Glass added that women face barriers that men do not have to face. For example, USAID is aware that when supporting women, the correct technical assistance will differ in unique ways. Sarah stated that in some territories, it is much harder for women to secure a loan, due to the fact that women have less collateral than men. Thus, even though a woman-owned business may be a better investment, women would not be able to get a loan because they do not have the collateral.

3) Focus on Personal Advancement

Ira Hersh stated that it is vital to not only focus on work advancement, but to also focus on personal advancement in

the workplace. In 2007, Gap Inc. launched the Personal Advancement & Career Enhancement (P.A.C.E) program to support women in the global apparel industry. P.A.C.E is an innovative educational learning program that positively impacts women by providing them with foundational skills and support that will help them advance both at work and in their personal lives. Gap Inc.'s program wanted to help their workers be both productive at work, and navigate their lives at home. P.A.C.E focuses on communication, time and stress management, and problem-solving skills to assist in providing agency and a voice for their beneficiaries. Ira stated that without these three skills, it would be much harder for someone to advocate for themselves.

4) Investing in women-owned small businesses is vital

Maria Luisa Boyce believes that helping small businesses is important to women's empowerment. UPS has assisted with women-owned small businesses by providing workshops and webinars about supply chain processes, customs regulations, and export opportunities. Additionally, UPS investigates existing regulatory barriers that hinder women exporters through information reports and policy dialogues with lawmakers. Sarah Glass agreed, adding that USAID has another PACE program that focuses on small businesses that need support. USAID learned that small business women entrepreneurs succeeded 1.5x more than male counterparts, however they were not having the same success at getting access to capital. Through the USAID PACE program, USAID works with more than 50 private sector partners to help create technical assistance and resources so that these small businesses receive the support that they need.



For more information, contact us at events@sidw.org.

SID-Washington Staff

Katherine Raphaelson - President
kraphaelson@sidw.org

Paul A. Sherman - Senior Programs Manager
psherman@sidw.org

FY 2019 Workgroup Co-Chairs

Shamarukh Mohiuddin - Nathan Associates
SMohiuddin@nathaninc.com

Daniel Wolf - Project HOPE
DWolf@projecthope.org

Acknowledgement

We would like to thank former Program Associates Maame Esi Eghan and Lauren Faloni for their hard work to create this report.

Society for International Development Washington Chapter

1129 20th St. NW, Suite #500
Washington, DC 20036
+1-202-331-1317

@SIDWashington | #SIDWLive

