

October 2022 Career Fair

Exhibitor and Sponsor Opportunities

October 12, 2022 (Virtual)



	Exhibitor \$1,000 Member \$1,250 Non-Member	Sponsor \$3,500 Member \$4,500 Non-Member
Exhibit Space	<ul style="list-style-type: none"> Fully customizable booth 	<ul style="list-style-type: none"> Fully customizable booth Priority booth placement Optional broadcast booth Optional group video booth
Recruiter Seats	<ul style="list-style-type: none"> Up to 5 recruiter seats 	<ul style="list-style-type: none"> Up to 8 recruiter seats
Candidate Engagement	<ul style="list-style-type: none"> Text, video, and audio chat 	<ul style="list-style-type: none"> Text, video, and audio chat Broadcast messaging campaign Opportunity to participate in pre-Career Fair Workshop
Candidate Outreach	<ul style="list-style-type: none"> Access to candidate search Automated queues Post-event attendee list Pre-scheduled chats 	<ul style="list-style-type: none"> Access to candidate search Automated queues Post-event attendee list Pre-scheduled chats Booth engagement report Post-event attendee resume files
Social Media Promotions	<ul style="list-style-type: none"> One social media spotlight on Facebook and LinkedIn before the event 	<ul style="list-style-type: none"> Three social media spotlights on Twitter, Facebook, and LinkedIn before the event Logo on Career Fair welcome video
Organization Visibility	<ul style="list-style-type: none"> Organization listed on Career Fair website and promotional emails 	<ul style="list-style-type: none"> Organization logo on Career Fair website and promotional emails Content block in event virtual lobby Organization acknowledged during Career Fair programs

See page 2 for additional information

Discount

Sign up for both of our upcoming Career Fairs, October 2022 and February 2023, for a 15% discount!

Deadline

Deadline to join as an Exhibitor or Sponsor: October 5, 2022.

Contact

For any questions regarding our Exhibitor or Sponsorship opportunities, please email CareerFair@SID-US.org.

Register

Click [here](https://siduscareerfair.org) to register. Learn more at siduscareerfair.org.



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Exhibitor and Sponsor Details

Exhibit Space	<p><u>Exhibitor & Sponsor</u> Fully customizable booth on the Brazen virtual Career Fair platform. Virtual booths can include text, images, videos, and links.</p> <p><u>Sponsor</u> Prominent virtual booth placement on virtual platform. Ability to broadcast live video from a dedicated, branded live video broadcast booth. This can be for webinars you want to hold during the Fair or any other live presentation. Option to have group video booth; Zoom-style virtual call with up to 9 candidates at a time hosted on virtual Career Fair platform.</p>
Recruiter Seats	<p><u>Exhibitor</u> Up to 5 recruiter seats. Recruiter seat includes full access to the candidate search feature prior to the event.</p> <p><u>Sponsor</u> Up to 8 recruiter seats. Recruiter seat includes full access to the candidate search feature prior to the event.</p>
Candidate Engagement	<p><u>Exhibitor & Sponsor</u> Engage in text, video, and audio chat with attendees. Chat times are limited but can be extended by representatives. Option to pre-schedule chats and invite candidates you select to an audio or video chat.</p> <p><u>Sponsor</u> Broadcast messaging campaign (3 announcements during the event) encouraging candidates to visit your booth and interact with your recruiters. Option to pre-schedule chats and invite candidates you select to an audio or video chat. Opportunity to participate in pre-Career Fair Workshop to present professional development resources or tips.</p>
Candidate Outreach	<p><u>Exhibitor & Sponsor</u> Ability to search resumes ahead of time and invite top candidates to visit your booth. Automated queues allow organizations to prioritize meetings. Ability to add yes/no questions to your opportunities to help pre-qualify candidates and ensure you are speaking with the most qualified people first. Attendee list will include name, organization, profile information, and contact information of opted-in attendees. Exhibitors will not receive attendee resume files.</p> <p><u>Sponsor</u> Booth Engagement Report contains name and contact information of candidates who visit your booth. Access to attendee resume files.</p>
Social Media Promotions	<p><u>Exhibitor</u> Organization tagged in one social media spotlight on Facebook and LinkedIn before the event.</p> <p><u>Sponsor</u> Organization name, logo, and link tagged in three social media spotlights on Twitter, Facebook, and LinkedIn before the event.</p>
Organization Visibility	<p><u>Exhibitor</u> Organization name and link listed on Career Fair website and promotional emails.</p> <p><u>Sponsor</u> Organization logo and link prominently displayed on Career Fair website and promotional emails. Company description on event landing page. Content block on side of virtual event lobby, can include links to sites and logos. Organization logo displayed and verbal acknowledgement during Career Fair programs.</p>