

# Sponsor Opportunities



	<b>Diamond</b> \$15,000 EB \$17,000 after 10/14 \$20,000 Non-Member	<b>Platinum</b> \$10,000 EB \$12,000 after 10/14 \$15,000 Non-Member	<b>Gold</b> \$8,000 EB \$9,000 after 10/14 \$10,000 Non-Member	<b>Silver</b> \$6,000 EB \$7,000 after 10/14 \$8,000 Non-Member	<b>Bronze</b> \$4,000 EB \$5,000 after 10/14 \$6,000 Non-Member	<b>Supporter</b> \$1,750 EB \$2,000 after 10/14 \$2,500 Non-Member
<b>EB: Early Bird</b>						
<b>Dinner Guests</b>	20 guests	20 guests	15 guests	10 guests	5 guests	3 guests
<b>Assigned Tables at the Dinner</b>	2 tables	2 tables	1½ tables	1 table	½ table	
<b>Visibility on Virtual Program</b>	Full Banner Advertisement on Virtual Program	Full Banner Advertisement on Virtual Program	Full Banner Advertisement on Virtual Program	Shared Banner Advertisement on Virtual Program	Shared Banner Advertisement on Virtual Program	Listed on Virtual Program
<b>Looping Slide Deck during Dinner</b>	Own slide with logo	Logo with other Platinum-level sponsors	Logo on shared slide	Logo on shared slide	Listed on shared slide	Listed on shared slide
<b>Special Acknowledgement from the Podium</b>	Yes	Yes				
<b>Visibility on SID-US Website</b>	Logo with link to company's website	Logo with link to company's website	Logo with link to company's website	Logo with link to company's website	Listing	Listing
<b>Social Media Perks</b>	3 Tweets, 3 Facebook posts, 3 LinkedIn posts, 1 Instagram post	2 Tweets, 2 Facebook posts, 2 LinkedIn posts, 1 Instagram Story	2 Tweets, 2 Facebook posts, 1 LinkedIn post, 1 Instagram Story	2 Tweets, 1 Facebook post, 1 Instagram Story	2 Tweets, 1 Facebook post	2 Tweets
<b>Visibility on Dinner Sponsor Signage</b>	Logo at the top of our signage	Logo	Logo	Logo	Listing	Listing
<b>Visibility in Pre-Dinner Outreach</b>	Logo with link to company's website	Logo with link to company's website	Logo with link to company's website	Logo with link to company's website	Listing	Listing
<b>Opportunity to have Branded Giveaways at Registration</b>	Yes					
<b>Visibility in Post-Dinner Promotions</b>	Yes	Yes				
<b>Video to be Aired During Dinner Program</b>	1 Minute Video					
<b>Attendee List</b>	Yes					

See pages below for additional information and opportunities

## Early Bird Discount

Sign up as a Sponsor by October 14, 2022 for the Early Bird Discount (SID-US Members).

## Register

To register, click [here](#). Deadline to register as a Sponsor: November 11, 2022. For any questions, please contact [annualdinner@sid-us.org](mailto:annualdinner@sid-us.org).



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<b>Dinner Guests</b>	<b>All Sponsors</b> Unused organization tickets will be donated to students. Organizations that donate more than 5 tickets by November 1 will receive student sponsorship recognition.
<b>Assigned Tables at the Dinner</b>	<b>Diamond, Platinum, Gold, Silver</b> Opportunity to select assigned or open seating for your reserved tables, or a mix of both.  <b>Diamond, Platinum</b> Two full reserved tables in prime location, can be closed, open, or mixed seating.  <b>Gold</b> One and one half reserved tables in prime location, can be closed, open, or mixed seating.  <b>Silver</b> One reserved table, can be closed, open, or mixed seating.  <b>Bronze</b> One half reserved table shared with another Bronze Sponsor, can be closed or open seating.
<b>Visibility on Virtual Program</b>	<b>Diamond</b> Full page advertisement and listing on Annual Dinner virtual program, accessible to all attendees through QR code posted at the venue. Ad design submitted by Sponsor and listing will include logo, organization name, and link to website.  <b>Platinum</b> Half page advertisement and listing on Annual Dinner virtual program, accessible to all attendees through QR code posted at the venue. Ad design submitted by Sponsor and listing will include logo, organization name, and link to website.  <b>Gold</b> Quarter page advertisement and listing on Annual Dinner virtual program, accessible to all attendees through QR code posted at the venue. Ad design submitted by Sponsor and listing will include logo, organization name, and link to website.  <b>Silver</b> Banner advertisement and listing on Annual Dinner virtual program, accessible to all attendees through QR code posted at the venue. Ad design submitted by Sponsor and listing will include logo, organization name, and link to website.  <b>Bronze</b> Logo listed with organization name and link to website on Annual Dinner virtual program, accessible to all attendees through QR code posted at the venue.  <b>Supporter</b> Organization name listed on Annual Dinner virtual program, accessible to all attendees through QR code posted at the venue. Includes link to website.

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<b>Looping Slide Deck during Dinner</b>	<p><b>Diamond</b> One full-slide with organization logo played on a loop projection during Annual Dinner.</p> <p><b>Platinum</b> Organization logo listed on shared slide with other Platinum Sponsors played on a loop projection during Annual Dinner.</p> <p><b>Gold, Silver, Bronze, Supporter</b> Organization logo listed on shared slide with other Sponsors played on a loop projection during Annual Dinner.</p>
<b>Special Acknowledgement from the Podium</b>	<p><b>Diamond, Platinum</b> Organization receives verbal acknowledgment from the podium during opening remarks by SID-US leadership.</p>
<b>Visibility on SID-US Website</b>	<p><b>Diamond</b> Organization logo and link prominently displayed on SID-US website Annual Dinner event page.</p> <p><b>Platinum, Gold, Silver</b> Organization logo and link displayed on SID-US website Annual Dinner event page.</p> <p><b>Bronze, Supporter</b> Organization name and link listed on SID-US website Annual Dinner event page.</p>
<b>Social Media Perks</b>	<p><b>Diamond</b> Organization tagged in 3 Tweets, 3 Facebook posts, 3 LinkedIn posts, and 1 Instagram post with logo on Annual Dinner marketing graphic and website link included in caption.</p> <p><b>Platinum</b> Organization tagged in 2 Tweets, 2 Facebook posts, 2 LinkedIn posts, and 1 Instagram Story with logo on Annual Dinner marketing graphic and website link included in caption.</p> <p><b>Gold</b> Organization tagged in 2 Tweets, 2 Facebook posts, 1 LinkedIn post, and 1 Instagram Story with logo on Annual Dinner marketing graphic.</p> <p><b>Silver</b> Organization tagged in 2 Tweets, 1 Facebook posts, and 1 Instagram Story with logo on Annual Dinner marketing graphic.</p> <p><b>Bronze</b> Organization tagged in 2 Tweets and 1 Facebook post with logo on Annual Dinner marketing graphic.</p> <p><b>Supporter</b> Organization tagged in 2 Tweets related to Annual Dinner marketing.</p>



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<p><b>Visibility on Signage at Dinner</b></p>	<p><b>Diamond</b> Organization logo prominently displayed on Annual Dinner signage. Includes QR code to company website or link of your choosing.</p> <p><b>Platinum, Gold, Silver</b> Organization logo displayed on Annual Dinner signage.</p> <p><b>Bronze, Supporter</b> Organization name listed on Annual Dinner signage.</p>
<p><b>Visibility in Pre-Dinner Outreach</b></p>	<p><b>Diamond</b> Organization Logo and link displayed prominently on SID-US Newsletter, Emails, Save-the-dates, and Press Releases.</p> <p><b>Platinum, Gold, Silver</b> Organization Logo and link displayed by Sponsor level on SID-US Newsletter, Emails, Save-the-dates, and Press Releases.</p> <p><b>Bronze, Supporter</b> Organization name and link listed by Sponsor level on SID-US Newsletter, Emails, Save-the-dates, and Press Releases.</p>
<p><b>Opportunity to have Branded Giveaways at Registration</b></p>	<p><b>Diamond</b> Can produce giveaways such as branded bags, water bottles, masks, etc. at your cost provided at registration.</p>
<p><b>Visibility in Post-Dinner Promotions</b></p>	<p><b>Diamond, Platinum</b> Organization logo and link displayed in post-Dinner promotions, including thank you emails, social media posts, and mentions in the SID-US Newsletter.</p> <p><b>Gold, Silver, Bronze, Supporter</b> Organization name listed in post-Dinner promotions, including thank you emails, social media posts, and mentions in the SID-US Newsletter.</p>
<p><b>Video to be Aired During Dinner Program</b></p>	<p><b>Diamond</b> One-minute video of your choosing to be played to all attendees during Annual Dinner program.</p>
<p><b>Attendee List</b></p>	<p><b>Diamond</b> Attendee list will include name, organization, and email address of opted-in attendees, for premium data analytics and post-event outreach.</p>





# Sponsor Opportunities

<p><b>Exclusive Reception Sponsor</b></p> <p>\$15,000 early bird \$20,000 after 10/14 \$22,000 Non-Member</p>	<ul style="list-style-type: none"><li>• Exclusive signage at the pre-Dinner reception.</li><li>• Opportunity to place promotional materials on cocktail tables at the reception for additional visibility.</li><li>• Visibility on the website, virtual program, outreach materials and recognition in the dinner program.</li><li>• 2 Social Media Spotlights on Facebook, Twitter, LinkedIn, and Instagram.</li><li>• Includes 10 guests (1 tables).</li><li>• Limited to one sponsor only.</li></ul>
<p><b>Exclusive Livestream Sponsor</b></p> <p>\$15,000 early bird \$20,000 after 10/14 \$22,000 Non-Member</p>	<ul style="list-style-type: none"><li>• Exclusive branding on Annual Dinner livestream and virtual platform.</li><li>• Exclusive branding (organization name, logo, and link) on virtual networking component.</li><li>• Visibility on the website, virtual program, outreach materials and recognition in the dinner program.</li><li>• 2 Social Media Spotlights on Facebook, Twitter, LinkedIn, and Instagram.</li><li>• Includes 10 guests (1 tables).</li><li>• Limited to one sponsor only.</li></ul>
<p><b>Photobooth Sponsor</b></p> <p>\$6,000 early bird \$7,000 after 10/14 \$8,000 Non-Member</p>	<ul style="list-style-type: none"><li>• Sponsor the photobooth during the reception.</li><li>• Organization's logo and the SID-US logo will appear on each photobooth photo.</li><li>• Visibility on the website, virtual program, outreach materials, and recognition in the virtual dinner program.</li><li>• 1 Social Media Spotlight on Facebook, Twitter, LinkedIn, and Instagram.</li><li>• Includes five guests (1/2 table).</li><li>• Limited to one sponsor only.</li></ul>
<p><b>Goodie-bag Sponsor</b></p> <p>\$5,000 early bird \$6,000 after 10/14 \$7,000 Non-Member</p>	<ul style="list-style-type: none"><li>• Sponsor a goodie-bag at each seat at the dinner with your organization's promotional materials.</li><li>• Size and contents of goodie-bags to be approved by SID-US.</li><li>• Sponsor receives visibility on the website, outreach materials, and recognition in the virtual program.</li><li>• 1 Social Media Spotlight on Facebook, Twitter, LinkedIn, and Instagram.</li><li>• Includes five guests (1/2 table).</li><li>• Limited to one sponsor only.</li></ul> <p>◆ <i>Sponsors are responsible for providing and delivering goodie-bags for up to 750 attendees</i></p>



# Sponsor Opportunities

## Young Professionals Network (YPN) After Party Sponsor

\$3,000 early bird  
\$4,000 after 10/14  
\$5,000 Non-Member

- Sponsor our very popular Annual Dinner after party for young professionals, dinner attendees, and friends.
- Receive exclusive signage at the venue.
- Guests can order a special cocktail named after your organization.
- Sponsor receives visibility on the website and in outreach materials along with recognition in the dinner virtual program.
- 1 Social Media Spotlight on Facebook, Twitter, LinkedIn, and Instagram.
- Includes 3 guests at Dinner and unlimited guests at After Party.
- Does not include an advertisement in the virtual program.
- Limited to three sponsors.
- For exclusive pricing, please email [careerfair@sid-us.org](mailto:careerfair@sid-us.org)

## Branded Chocolates Sponsor

\$3,000 early bird  
\$4,000 after 10/14  
\$5,000 Non-Member

- Sponsor chocolates at each place setting at the dinner with your organization's logo on each.
  - Sponsor receives visibility on the website and in outreach materials along with recognition in the dinner virtual program.
  - 1 Social Media Spotlight on Facebook, Twitter, LinkedIn, and Instagram.
  - Does not include an advertisement in the virtual program.
  - Limited to one sponsor only.
- ◆ *Sponsors are responsible for providing and delivering chocolates for up to 750 attendees.*

## Student Sponsorship

\$1,000 Member  
\$1,500 Non-Member

- This sponsorship provides organizations with the opportunity to invest in future development practitioners and colleagues.
- Sponsor organizations will receive 5 student tickets to be distributed to students of your choosing or students recommended by SID-US.
- Sponsor organizations will be listed with other student sponsor organizations on the SID-US website, outreach materials, and emails.
- Sponsor organizations will also be recognized on student attendee name badges ("Sponsored by X Organization").