

## 2023 SID-United States Annual Dinner Sponsorship Opportunities

Wednesday, November 15, 5:00 PM – 8:00 PM (Eastern Time)

In-person at the Washington Hilton (1919 Connecticut Ave NW, Washington, DC 20009)

**As food insecurity remains one of the most pressing concerns in international development, we plan to donate a percentage of our 2023 Annual Dinner proceeds to the [World Food Programme](#) and [World Central Kitchen](#).**

Early Bird Discount Deadline: September 15, 2023

Deadline: October 15, 2023

Click [here](#) to register as a Sponsor.

	Diamond	Platinum	Gold	Silver	Bronze	Supporter
	\$16,000 early bird \$17,000 after 9/15 \$22,000 non-member	\$11,000 early bird \$12,000 after 9/15 \$15,000 non-member	\$8,500 early bird \$9,500 after 9/15 \$10,000 non-member	\$6,500 early bird \$7,500 after 9/15 \$8,000 non-member	\$4,500 early bird \$5,500 after 9/15 \$6,000 non-member	\$2,000 early bird \$2,500 after 9/15 \$3,500 non-member
<b>Click on a benefit for more information</b>						
<b>Dinner Tickets</b>	<a href="#">30</a>	<a href="#">20</a>	<a href="#">15</a>	<a href="#">10</a>	<a href="#">5</a>	<a href="#">3</a>
<b>Tables</b>	<a href="#">3</a>	<a href="#">2</a>	<a href="#">1.5</a>	<a href="#">1</a>	<a href="#">.5</a>	
<b>Social Media</b>	<a href="#">3 Tweets, 3 Facebook posts, 3 LinkedIn posts, 1 Instagram post, 1 Instagram Story (Optional: 1 Instagram Story takeover)</a>	<a href="#">2 Tweets, 2 Facebook posts, 2 LinkedIn posts, 1 Instagram Story</a>	<a href="#">2 Tweets, 2 Facebook posts, 1 LinkedIn post, 1 Instagram Story</a>	<a href="#">2 Tweets, 1 Facebook post, 1 Instagram Story</a>	<a href="#">2 Tweets, 1 Facebook post</a>	<a href="#">2 Tweets</a>
<b>Virtual program</b>	<a href="#">Full Page Advertisement</a>	<a href="#">Half Page Advertisement</a>	<a href="#">Quarter Page Advertisement</a>	<a href="#">Banner Advertisement</a>	<a href="#">Logo Listed</a>	<a href="#">Organization Name Listed</a>
<b>Acknowledgement from Podium</b>	<a href="#">Yes</a>	<a href="#">Yes</a>				
<b>Visibility on Website, Looping Slide deck, and Printed Signage</b>	<a href="#">Logo in prime location</a>	<a href="#">Logo</a>	<a href="#">Logo</a>	<a href="#">Logo</a>	<a href="#">Listing</a>	<a href="#">Listing</a>
<b>Opportunity to have Branded Giveaways at Registration</b>	<a href="#">Yes</a>					
<b>Attendee List</b>	<a href="#">Yes</a>					

### Add-On Opportunities

In addition to your chosen sponsor package from the list above, you may opt to add the Student Sponsorship Package.

#### Student Sponsor Add-On

**\$1,000 Member**

**\$1,500 Non-Member**

Invest in future development practitioners and colleagues. The Student Sponsorship Package is available to add to your chosen sponsor package. Receive 5 in-person and 5 virtual student tickets for students chosen by your organization or SID-United States, an acknowledgement of student sponsors on virtual platform and Conference site, and your company name on student attendee name badges.

## 2023 SID-United States Annual Dinner November 15

### Special Sponsorship Packages

<p><b>SOLD OUT</b> <b>After Party Sponsor</b> <del>\$3,500</del> early bird <del>\$4,500</del> after 9/15 <del>\$5,000</del> non-member</p>	<ul style="list-style-type: none"><li>• <del>Sponsor our very popular Annual Dinner After Party for young professionals, dinner attendees, and friends</del></li><li>• <del>Receive exclusive signage at the venue</del></li><li>• <del>Guests can order a special cocktail named after your organization</del></li><li>• <del>Visibility on website, in virtual program, and in outreach materials</del></li><li>• <del>1 Social Media Spotlight on Facebook, Twitter, LinkedIn, and Instagram Story</del></li><li>• <del>Includes banner advertisement in virtual program</del></li><li>• <del>Includes 3 guests at Dinner and unlimited guests at After Party</del></li><li>• <del>Limited to three Sponsors</del></li></ul>
<p><b>Reception Sponsor</b> <b>\$11,000</b> early bird <b>\$12,000</b> after 9/15 <b>\$15,000</b> non-member</p>	<ul style="list-style-type: none"><li>• Exclusive signage at the pre-Dinner reception</li><li>• Opportunity to place promotional materials on cocktail tables at the reception for additional visibility</li><li>• Visibility on website, in virtual program, and in outreach materials</li><li>• 2 Social Media Spotlights on Facebook, Twitter, LinkedIn, and Instagram Story</li><li>• Includes banner advertisement in virtual program</li><li>• Includes 10 guests (1 table)</li><li>• Limited to three Sponsors</li></ul>
<p><b>SOLD OUT</b> <b>Branded Chocolates Sponsor</b> <del>\$3,500</del> early bird <del>\$4,500</del> after 9/15 <del>\$5,000</del> non-member</p>	<ul style="list-style-type: none"><li>• <del>Chocolates bearing your organization's logo at each place setting at the dinner</del></li><li>• <del>Visibility on website, in virtual program, and in outreach materials</del></li><li>• <del>1 Social Media Spotlight on Facebook, Twitter, LinkedIn, and Instagram Story</del></li><li>• <del>Includes banner advertisement in virtual program</del></li><li>• <del>Includes five guests (1/2 table)</del></li><li>• <del>Limited to one Sponsor only</del></li></ul> <p>★ <del>Sponsor is responsible for procuring and delivering chocolates for up to 800 attendees</del></p>
<p><b>Photobooth Sponsor</b> <b>\$5,500</b> early bird <b>\$6,500</b> after 9/15 <b>\$7,000</b> non-member</p>	<ul style="list-style-type: none"><li>• Exclusive sponsorship of photobooth during the Reception</li><li>• Organization's logo and the SID-US logo will appear on each photobooth photo</li><li>• Visibility on website, in virtual program, and in outreach materials</li><li>• 1 Social Media Spotlight on Facebook, Twitter, LinkedIn, and Instagram Story</li><li>• Includes banner advertisement in virtual program</li><li>• Includes five guests (1/2 table)</li><li>• Limited to one Sponsor only</li></ul> <p>★ <i>Sponsor is responsible for procuring photobooth. SID-US can provide recommendations. SID-US will determine the placement of the photobooth within the venue.</i></p>
<p><b>SOLD OUT</b> <b>Goody Bag Sponsor</b> <del>\$5,500</del> early bird <del>\$6,500</del> after 9/15 <del>\$7,000</del> non-member</p>	<ul style="list-style-type: none"><li>• <del>Provide goodie bags with branded giveaways to be placed at each seat at dinner</del></li><li>• <del>Size and contents of goodie bags to be approved by SID-US</del></li><li>• <del>Visibility on website, in virtual program, and in outreach materials</del></li><li>• <del>1 Social Media Spotlight on Facebook, Twitter, LinkedIn, and Instagram Story</del></li><li>• <del>Includes five guests (1/2 table)</del></li><li>• <del>Limited to one Sponsor only</del></li></ul> <p>★ <i>Sponsor is responsible for providing and delivering goodie bags for up to 750 attendees</i></p>

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### Sponsor Package Information

<b>Dinner Tickets</b>	<p><b>All Sponsors</b></p> <p>Unused organization tickets will be donated to students and attendees from developing countries. Organizations that donate more than 5 tickets will receive student sponsorship recognition.</p>
<b>Tables</b>	<p><b>Diamond, Platinum, Gold, Silver</b></p> <p>Opportunity to select assigned or open seating for your reserved tables, or a mix of both.</p> <p><b>Diamond, Platinum</b></p> <p>Two full reserved tables in prime location, can be closed, open, or mixed seating.</p> <p><b>Gold</b></p> <p>One and one half reserved tables in prime location, can be closed, open, or mixed seating.</p> <p><b>Silver</b></p> <p>One reserved table can be closed, open, or mixed seating.</p> <p><b>Bronze</b></p> <p>One half reserved table shared with another Bronze Sponsor.</p>
<b>Social Media</b>	<p><b>Diamond</b></p> <p>Organization tagged in 3 Tweets, 3 Facebook posts, 3 LinkedIn posts, 1 Instagram post, and 1 Instagram Story with logo on Annual Dinner marketing graphic. Optional: Organization may provide content for 1 Instagram Story Takeover.</p> <p><b>Platinum</b></p> <p>Organization tagged in 2 Tweets, 2 Facebook posts, 2 LinkedIn posts, and 1 Instagram Story with logo on Annual Dinner marketing graphic and website link included in caption.</p> <p><b>Gold</b></p> <p>Organization tagged in 2 Tweets, 2 Facebook posts, 1 LinkedIn post, and 1 Instagram Story with logo on Annual Dinner marketing graphic.</p> <p><b>Silver</b></p> <p>Organization tagged in 2 Tweets, 1 Facebook posts, and 1 Instagram Story with logo on Annual Dinner marketing graphic.</p> <p><b>Bronze</b></p> <p>Organization tagged in 2 Tweets and 1 Facebook post with logo on Annual Dinner marketing graphic.</p> <p><b>Supporter</b></p> <p>Organization tagged in 2 Tweets related to Annual Dinner marketing.</p>
<b>Virtual Program</b>	<p><b>Diamond</b></p> <p>Full page advertisement and listing on Annual Dinner virtual program, accessible to all attendees through QR code posted at the venue. Ad design submitted by Sponsor and listing will include logo, organization name, and link to website.</p> <p><b>Platinum</b></p> <p>Half page advertisement and listing on Annual Dinner virtual program, accessible to all attendees through QR code posted at the venue. Ad design submitted by Sponsor and listing will include logo, organization name, and link to website.</p> <p><b>Gold</b></p> <p>Quarter page advertisement and listing on Annual Dinner virtual program, accessible to all attendees through</p>

	<p>QR code posted at the venue. Ad design submitted by Sponsor and listing will include logo, organization name, and link to website.</p> <p><b>Silver</b> Banner advertisement and listing on Annual Dinner virtual program, accessible to all attendees through QR code posted at the venue. Ad design submitted by Sponsor and listing will include logo, organization name, and link to website.</p> <p><b>Bronze</b> Logo listed with organization name and link to website on Annual Dinner virtual program, accessible to all attendees through QR code posted at the venue. Includes link to website.</p> <p><b>Supporter</b> Organization name listed on Annual Dinner virtual program, accessible to all attendees through QR code posted at the venue. Includes link to website.</p>
<p><b>Acknowledgement from Podium</b></p>	<p><b>Diamond, Platinum</b> Organization receives verbal acknowledgment from the podium during opening remarks by SID-US leadership.</p>
<p><b>Visibility on Website, Looping Slide deck, and Printed Signage</b></p>	<p><b>Diamond</b> One full slide with organization logo played on a loop projection during Annual Dinner. Organization logo and link prominently displayed on SID-US website Annual Dinner event page. Organization logo prominently displayed on Annual Dinner signage. Includes QR code to company website or link of your choosing.</p> <p><b>Platinum</b> Organization logo listed on shared slide with other Platinum Sponsors played on a loop projection during Annual Dinner. Organization logo and link displayed on SID-US website Annual Dinner event page. Organization logo displayed on Annual Dinner signage.</p> <p><b>Gold</b> Organization logo listed on shared slide with other Sponsors played on a loop projection during Annual Dinner. Organization logo and link displayed on SID-US website Annual Dinner event page. Organization logo displayed on Annual Dinner signage.</p> <p><b>Silver</b> Organization logo listed on shared slide with other Sponsors played on a loop projection during Annual Dinner. Organization logo and link displayed on SID-US website Annual Dinner event page. Organization logo displayed on Annual Dinner signage.</p> <p><b>Bronze</b> Organization name listed on shared slide with other Sponsors played on a loop projection during Annual Dinner. Organization name and link listed on SID-US website Annual Dinner event page. Organization name listed on Annual Dinner signage.</p> <p><b>Supporter</b> Organization name listed on shared slide with other Sponsors played on a loop projection during Annual Dinner. Organization name and link listed on SID-US website Annual Dinner event page.</p>
<p><b>Opportunity to have Branded Giveaways at Registration</b></p>	<p><b>Diamond</b> Can produce giveaways such as branded bags, water bottles, masks, etc. at your cost provided at registration.</p>
<p><b>Attendee List</b></p>	<p><b>Diamond</b> Attendee list will include name, organization, and email address of opted-in attendees, for premium data analytics and post-event outreach.</p>