

Sponsor Opportunities



	Diamond \$15,000 EB \$17,000 after 10/14 \$20,000 Non-Member	Platinum \$10,000 EB \$12,000 after 10/14 \$15,000 Non-Member	Gold \$8,000 EB \$9,000 after 10/14 \$10,000 Non-Member	Silver \$6,000 EB \$7,000 after 10/14 \$8,000 Non-Member	Bronze \$4,000 EB \$5,000 after 10/14 \$6,000 Non-Member	Supporter \$1,750 EB \$2,000 after 10/14 \$2,500 Non-Member
EB: Early Bird						
Dinner Guests	20 guests	20 guests	15 guests	10 guests	5 guests	3 guests
Assigned Tables at the Dinner	2 tables	2 tables	1½ tables	1 table	½ table	
Visibility on Virtual Program	Full Banner Advertisement on Virtual Program	Full Banner Advertisement on Virtual Program	Full Banner Advertisement on Virtual Program	Shared Banner Advertisement on Virtual Program	Shared Banner Advertisement on Virtual Program	Listed on Virtual Program
Looping Slide Deck during Dinner	Own slide with logo	Logo with other Platinum-level sponsors	Logo on shared slide	Logo on shared slide	Listed on shared slide	Listed on shared slide
Special Acknowledgement from the Podium	Yes	Yes				
Visibility on SID-US Website	Logo with link to company's website	Logo with link to company's website	Logo with link to company's website	Logo with link to company's website	Listing	Listing
Social Media Perks	3 Tweets, 3 Facebook posts, 3 LinkedIn posts, 1 Instagram post	2 Tweets, 2 Facebook posts, 2 LinkedIn posts, 1 Instagram Story	2 Tweets, 2 Facebook posts, 1 LinkedIn post, 1 Instagram Story	2 Tweets, 1 Facebook post, 1 Instagram Story	2 Tweets, 1 Facebook post	2 Tweets
Visibility on Dinner Sponsor Signage	Logo at the top of our signage	Logo	Logo	Logo	Listing	Listing
Visibility in Pre-Conference Outreach	Logo with link to company's website	Logo with link to company's website	Logo with link to company's website	Logo with link to company's website	Listing	Listing
Opportunity to have Branded Giveaways at Registration	Yes					
Visibility in Post-Dinner Promotions	Yes	Yes				
Video to be Aired During Dinner Program	1 Minute Video					
Attendee List	Yes					

See pages below for additional information and opportunities

Early Bird Discount

Sign up as a Sponsor by October 14, 2022 for the Early Bird Discount (SID-US Members).

Register

To register, click [here](#). Deadline to register as a Sponsor: November 11, 2022. For any questions, please contact annualdinner@sid-us.org.





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Dinner Guests	All Sponsors Unused organization tickets will be donated to students. Organizations that donate more than 5 tickets by November 1 will receive student sponsorship recognition.
Assigned Tables at the Dinner	Diamond, Platinum, Gold, Silver Opportunity to select assigned or open seating for your reserved tables, or a mix of both. Diamond, Platinum Two full reserved tables in prime location, can be closed, open, or mixed seating. Gold One and one half reserved tables in prime location, can be closed, open, or mixed seating. Silver One reserved table, can be closed, open, or mixed seating. Bronze One half reserved table shared with another Bronze Sponsor, can be closed or open seating.
Visibility on Virtual Program	Diamond Full page advertisement and listing on Annual Dinner virtual program, accessible to all attendees through QR code posted at the venue. Ad design submitted by Sponsor and listing will include logo, organization name, and link to website. Platinum Half page advertisement and listing on Annual Dinner virtual program, accessible to all attendees through QR code posted at the venue. Ad design submitted by Sponsor and listing will include logo, organization name, and link to website. Gold Quarter page advertisement and listing on Annual Dinner virtual program, accessible to all attendees through QR code posted at the venue. Ad design submitted by Sponsor and listing will include logo, organization name, and link to website. Silver Banner advertisement and listing on Annual Dinner virtual program, accessible to all attendees through QR code posted at the venue. Ad design submitted by Sponsor and listing will include logo, organization name, and link to website. Bronze Logo listed with organization name and link to website on Annual Dinner virtual program, accessible to all attendees through QR code posted at the venue. Supporter Organization name listed on Annual Dinner virtual program, accessible to all attendees through QR code posted at the venue. Includes link to website.

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Looping Slide Deck during Dinner	<p>Diamond One full-slide with organization logo played on a loop projection during Annual Dinner.</p> <p>Platinum Organization logo listed on shared slide with other Platinum Sponsors played on a loop projection during Annual Dinner.</p> <p>Gold, Silver, Bronze, Supporter Organization logo listed on shared slide with other Sponsors played on a loop projection during Annual Dinner.</p>
Special Acknowledgement from the Podium	<p>Diamond, Platinum Organization receives verbal acknowledgment from the podium during opening remarks by SID-US leadership.</p>
Visibility on SID-US Website	<p>Diamond Organization logo and link prominently displayed on SID-US website Annual Dinner event page.</p> <p>Platinum, Gold, Silver Organization logo and link displayed on SID-US website Annual Dinner event page.</p> <p>Bronze, Supporter Organization name and link listed on SID-US website Annual Dinner event page.</p>
Social Media Perks	<p>Diamond Organization tagged in 3 Tweets, 3 Facebook posts, 3 LinkedIn posts, and 1 Instagram post with logo on Annual Dinner marketing graphic and website link included in caption.</p> <p>Platinum Organization tagged in 2 Tweets, 2 Facebook posts, 2 LinkedIn posts, and 1 Instagram Story with logo on Annual Dinner marketing graphic and website link included in caption.</p> <p>Gold Organization tagged in 2 Tweets, 2 Facebook posts, 1 LinkedIn post, and 1 Instagram Story with logo on Annual Dinner marketing graphic.</p> <p>Silver Organization tagged in 2 Tweets, 1 Facebook posts, and 1 Instagram Story with logo on Annual Dinner marketing graphic.</p> <p>Bronze Organization tagged in 2 Tweets and 1 Facebook post with logo on Annual Dinner marketing graphic.</p> <p>Supporter Organization tagged in 2 Tweets related to Annual Dinner marketing.</p>



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<p>Visibility on Signage at Dinner</p>	<p>Diamond Organization logo prominently displayed on Annual Dinner signage. Includes QR code to company website or link of your choosing.</p> <p>Platinum, Gold, Silver Organization logo displayed on Annual Dinner signage.</p> <p>Bronze, Supporter Organization name listed on Annual Dinner signage.</p>
<p>Visibility in Pre-Conference Outreach</p>	<p>Diamond Organization Logo and link displayed prominently on SID-US Newsletter, Emails, Save-the-dates, and Press Releases.</p> <p>Platinum, Gold, Silver Organization Logo and link displayed by Sponsor level on SID-US Newsletter, Emails, Save-the-dates, and Press Releases.</p> <p>Bronze, Supporter Organization name and link listed by Sponsor level on SID-US Newsletter, Emails, Save-the-dates, and Press Releases.</p>
<p>Opportunity to have Branded Giveaways at Registration</p>	<p>Diamond Can produce giveaways such as branded bags, water bottles, masks, etc. at your cost provided at registration.</p>
<p>Visibility in Post-Dinner Promotions</p>	<p>Diamond, Platinum Organization logo and link displayed in post-Dinner promotions, including thank you emails, social media posts, and mentions in the SID-US Newsletter.</p> <p>Gold, Silver, Bronze, Supporter Organization name listed in post-Dinner promotions, including thank you emails, social media posts, and mentions in the SID-US Newsletter.</p>
<p>Video to be Aired During Dinner Program</p>	<p>Diamond One-minute video of your choosing to be played to all attendees during Annual Dinner program.</p>
<p>Attendee List</p>	<p>Diamond Attendee list will include name, organization, and email address of opted-in attendees, for premium data analytics and post-event outreach.</p>



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<p>Exclusive Reception Sponsor</p> <p>\$15,000 early bird \$20,000 after 10/14 \$22,000 Non-Member</p>	<ul style="list-style-type: none">• Exclusive signage at the pre-Dinner reception.• Opportunity to place promotional materials on cocktail tables at the reception for additional visibility.• Visibility on the website, virtual program, outreach materials and recognition in the dinner program.• 2 Social Media Spotlights on Facebook, Twitter, LinkedIn, and Instagram.• Includes 10 guests (1 tables).• Limited to one sponsor only.
<p>Exclusive Livestream Sponsor</p> <p>\$15,000 early bird \$20,000 after 10/14 \$22,000 Non-Member</p>	<ul style="list-style-type: none">• Exclusive branding on Annual Dinner livestream and virtual platform.• Exclusive branding (organization name, logo, and link) on virtual networking component.• Visibility on the website, virtual program, outreach materials and recognition in the dinner program.• 2 Social Media Spotlights on Facebook, Twitter, LinkedIn, and Instagram.• Includes 10 guests (1 tables).• Limited to one sponsor only.
<p>Photobooth Sponsor</p> <p>\$6,000 early bird \$7,000 after 10/14 \$8,000 Non-Member</p>	<ul style="list-style-type: none">• Sponsor the photobooth during the reception.• Organization's logo and the SID-US logo will appear on each photobooth photo.• Visibility on the website, virtual program, outreach materials, and recognition in the virtual dinner program.• 1 Social Media Spotlight on Facebook, Twitter, LinkedIn, and Instagram.• Includes five guests (1/2 table).• Limited to one sponsor only.
<p>Goodie-bag Sponsor</p> <p>\$5,000 early bird \$6,000 after 10/14 \$7,000 Non-Member</p>	<ul style="list-style-type: none">• Sponsor a goodie-bag at each seat at the dinner with your organization's promotional materials.• Size and contents of goodie-bags to be approved by SID-US.• Sponsor receives visibility on the website, outreach materials, and recognition in the virtual program.• 1 Social Media Spotlight on Facebook, Twitter, LinkedIn, and Instagram.• Includes five guests (1/2 table).• Limited to one sponsor only. <p>◆ <i>Sponsors are responsible for providing and delivering goodie-bags for up to 750 attendees</i></p>



Sponsor Opportunities

Young Professionals Network (YPN) After Party Sponsor

\$3,000 early bird
\$4,000 after 10/14
\$5,000 Non-Member

- Sponsor our very popular Annual Dinner after party for young professionals, dinner attendees, and friends.
- Receive exclusive signage at the venue.
- Guests can order a special cocktail named after your organization.
- Sponsor receives visibility on the website and in outreach materials along with recognition in the dinner virtual program.
- 1 Social Media Spotlight on Facebook, Twitter, LinkedIn, and Instagram.
- Includes 3 guests at Dinner and unlimited guests at After Party.
- Does not include an advertisement in the virtual program.
- Limited to three sponsors.
- For exclusive pricing, please email careerfair@sid-us.org

Branded Chocolates Sponsor

\$3,000 early bird
\$4,000 after 10/14
\$5,000 Non-Member

- Sponsor chocolates at each place setting at the dinner with your organization's logo on each.
 - Sponsor receives visibility on the website and in outreach materials along with recognition in the dinner virtual program.
 - 1 Social Media Spotlight on Facebook, Twitter, LinkedIn, and Instagram.
 - Does not include an advertisement in the virtual program.
 - Limited to one sponsor only.
- ◆ *Sponsors are responsible for providing and delivering chocolates for up to 750 attendees.*

Student Sponsorship

\$1,000 Member
\$1,500 Non-Member

- This sponsorship provides organizations with the opportunity to invest in future development practitioners and colleagues.
- Sponsor organizations will receive 5 student tickets to be distributed to students of your choosing or students recommended by SID-US.
- Sponsor organizations will be listed with other student sponsor organizations on the SID-US website, outreach materials, and emails.
- Sponsor organizations will also be recognized on student attendee name badges ("Sponsored by X Organization").