2019 SID-Washington Annual Dinner Sponsorship Benefits – Regular Rates

Sponsor Benefits	Diamond $17,000 ($20,000 Non-Member)	Platinum $12,000 ($15,000 Non-Member)	Gold $9,000 ($10,000 Non-Member)	Silver $7,000 ($8,000 Non-Member)	Bronze $5,000 ($6,000 Non-Member)	Supporter $2,000 ($2,500 Non-Member)
Dinner Guests	20 guests	20 guests	15 guests	10 guests	5 guests	3 guests
Assigned Tables at the Dinner**	2 tables	2 tables	1 ½ tables	1 table	-	-
Advertisement	Full-page advert near the front of the program	Full-page advert near the front of the program	Full-page advert in the program	Half-page advert in the program	Half-page advert in the program	Quarter-page advert in the program
Looping PowerPoint Slides during Dinner	Own slide with logo	Logo with other Platinum-level sponsors	Logo on shared slide	Logo on shared slide	Logo on shared slide	Logo on shared slide
Special Acknowledgement from the Podium	Yes	-	-	-	-	-
Visibility on App and SID-W Website	Logo with link to company's website	Logo with link to company's website	Logo with link to company's website	Logo with link to company's website	Listing	Listing
Social Media Perks	3 Tweets, 3 Facebook posts, 2 LinkedIn posts, 1 Instagram post	2 Tweets, 2 Facebook posts, 2 LinkedIn posts	2 Tweets, 2 Facebook posts, 1 LinkedIn post	2 Tweets, 1 Facebook post	1 Tweet, 1 Facebook post	1 Tweet
Visibility on Dinner Sponsor Signage	Logo at the top of our signage	Logo	Logo	Logo	Listing	Listing
Visibility in Pre-Conference Outreach (SID-W Newsletter, Emails, Save-the-dates, Press Releases)	Logo with link to company's website	Logo with link to company's website	Logo with link to company's website	Logo with link to company's website	Listing	Listing
Opportunity to have Small Branded Giveaways at Registration	Yes	-	-	-	-	-
Visibility in Post-Conference Promotions	Yes	Yes	-	-	-	-
Video to be Aired During Dinner Program	1 Minute Video	-	-	-	-	-

SOLD OUT ~~Exclusive Reception Sponsorship - $15,000 ($20,000 Non-Member)~~
Exclusive signage at the pre-Dinner reception.
Opportunity to place promotional materials on cocktail tables at the reception for additional visibility.
Sponsor receives visibility on the website, app, outreach materials and recognition in the dinner program.
Includes Social Media Perk: 2 Tweets, 2 Facebook posts, 1 LinkedIn post.
Includes 20 guests (2 tables).
Does **not** include an advertisement in the program.
Limited to one sponsor only.

Exclusive Mobile App Sponsorship - $5,000 ($6,500 Non-Member)
Sponsor SID-Washington's mobile 2019 Annual Dinner App.
Sponsor receives visibility on the website, app, outreach materials and recognition in the dinner program, along with exclusive visibility on the mobile Annual Dinner app.
Includes Social Media Perk: 2 Tweets, 1 Facebook post, 1 LinkedIn post.
Includes five guests (1/2 table).
Does **not** include an advertisement in the program.
Limited to one sponsor only.

SOLD OUT ~~Photobooth Sponsorship - $5,000 ($6,500 Non-Member)~~
Sponsor a photobooth during the reception.
Your organization's logo and the SID-Washington logo will appear on each photobooth photo.
Sponsor receives visibility on the website, app, outreach materials, and recognition in the dinner program.
Includes Social Media Perk: 1 Tweet, 1 Facebook post.
Includes: five guests (1/2 table).
Does **not** include an advertisement in the program.
Limited to one sponsor only.

SOLD OUT ~~Goodie-bag Sponsorship - $5,000 ($6,500 Non-Member)~~
Sponsor a goodie-bag at each seat at the dinner with your organization's promotional materials. Size and contents of goodie-bags to be approved by SID-Washington.
Sponsor receives visibility on the website, outreach materials, and recognition in the dinner program.
Includes Social Media Perk: 1 Tweet, 1 Facebook post.
Includes: five guests (1/2 table).
Does **not** include an advertisement in the program.
Limited to one sponsor only.
✦*Sponsors are responsible for providing and delivering goodie-bags for up to 750 attendees*

SOLD OUT ~~Young Professionals Network (YPN) After Party Sponsor - $3,000 ($5,000 Non-Member)~~
Sponsor our very popular Annual Dinner after party for young professionals, dinner attendees, and friends.
Receive exclusive signage at the venue.
Guests can order a special cocktail named after your organization.
Sponsor receives visibility on the website and in outreach materials along with recognition in the dinner program.
Includes Social Media Perk: 1 Tweet.
Includes 3 guests at Dinner and unlimited guests at After Party.
Does **not** include an advertisement in the program.
Limited to three sponsors.

SOLD OUT ~~Branded Chocolates Sponsorship - $3,000 ($5,000 Non-Member)~~
Sponsor chocolates at each place setting at the dinner with your organization's logo on each.
Sponsor receives visibility on the website and in outreach materials along with recognition in the dinner program.
Includes Social Media Perk: 1 Tweet.
Includes 3 guests.
Does **not** include an advertisement in the program.
Limited to one sponsor only.
✦*Sponsors are responsible for providing and delivering chocolates for up to 750 attendees*

Student Sponsorship - $1,000
This sponsorship provides organizations with the opportunity to invest in future development practitioners and colleagues. In addition to your chosen sponsor package from the list above, you may opt to add the Student Sponsorship Package
- Sponsor organizations will receive 5 student tickets to be distributed to a list of students of their choosing or a list of students provided by SID-Washington
- Sponsor organizations will be listed with other student sponsor organizations on the SID-Washington website, outreach materials, and emails
- Sponsor organizations will also be recognized on student attendee name badges ("Sponsored by X Organization")

**This year, we will have assigned seating for only Diamond Platinum, Gold and Silver sponsors should they opt to have closed seating.

Registration Next Steps:
Please head to our **Eventbrite page** to officially register. Once we have received your completed sponsorship registration via **Eventbrite**, we will contact you with details regarding your sponsorship benefits, including payment, guest registration, advertisement, and more.

To go back to our Annual Dinner webpage, click here.